## Why #beinsite?

## **TANGIBLE BENEFITS**

### 1. SITE/SITE Foundation Events

Enjoy up to a 25% discount on SITE Events -Global Conference, SITE NITE North America, SITE NITE Europe

### 2. SITE Chapter Events

Get discounts at all SITE Chapter events

### 3. Educational Content & Courses – Exclusive Online Resources

Jump onto SITE's Learning Management System free of charge and access hours and hours of relevant educational content

### Certification – Professional Development

Register for, and take, CIS and CITP certification for \$200 less than the non-member price

### 5. Access to SITE Communications

Be up to date via SITESource, our twice-monthly publication offering ideas, insights, information and inspiration only for members

### Access to Grants, Scholarships, & Recognition

Be recognized for the amazing professional you are with Dave Riddell, Kevin Forde, Past Presidents' and Crystal Awards

### 7. Member Directory

Connect with SITE's Global community of over 2,000+ incentive travel professionals

### 8. SITEGlobal

Design you own personalized journey on SITE's fully customizable digital platform



# Why #beinsite?

### **INTANGIBLE BENEFITS**

### 1. Reputational

"Being a member of SITE proves my professional reputation."

Professional membership of the ONLY business events association dedicated to incentive travel

### 2. Intrinsic Value/Belonging/Community

"Being a member of SITE allows me to give back to the industry from which I have gained so much. I get to protect and promote my profession."

"This is where I belong"

### 3. Networking, Mentoring, Support **Systems**

"Being a member of SITE, I extend, enlarge and enhance my professional network.

### 4. Education

"SITE is the only place I can find education specifically tailored to my work as an incentive travel professional."

### 5. Access to New Opportunities, Jobs/ **Resume Builder for Young Leaders**

"SITE connects me with the full spectrum of buyers and suppliers in incentive travel and enables me to find future opportunities for my developing skills and expertise."

### 6. Opportunity to Lead

"Through its chapter network and global leadership structure, SITE offers me an opportunity to lead locally, nationally, regionally, globally."

### 7. Advocacy

"As the only association dedicated to incentive travel, SITE is the voice of the industry and I get to add my voice, too, and shape the future of the industry.'

"SITE connects me to the heart of incentive travel and keeps me up to date with a rapidly evolving industry."

### 8. New Acquisitions

"SITE connects me with business expansion opportunities by introducing me to the leaders in the field of incentive travel in all locations around the world."

### 9. Fun, Frolics, Friendships

"My membership in SITE has given me lifelong friendships and more fun than any individual deserves in one lifetime.'

