

site



CRYSTAL  
AWARDS

Moniker

MONIKER

DESTINATION: THAILAND

AWARD CATEGORY EXCELLENCE IN INCENTIVE TRAVEL: ASIA PACIFIC

PROGRAM NAME THAILAND 2019: THE SEARCH FOR THE SIAMESE SKULL

CLIENT ANONYMOUS



site

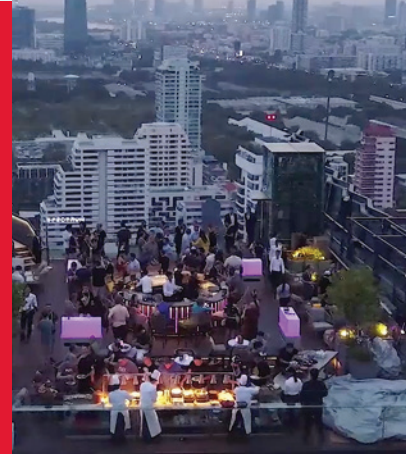


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**“The Search for the Siamese Skull was arguably the most ambitious trip we’ve ever planned. It involved everything from a surprise Flash Mob on a rooftop overlooking Bangkok’s skyline, to 3D printed and hand-painted buried treasures, and chartering speedboats to hidden islands off the coast of Koh Samui. We are thrilled to be recognized by the SITE Crystal Awards for the creativity and execution of this program - it was certainly a labour of love for us at Moniker and a special treat for us to plan!”**

**Sean Hoff, Managing Partner, Moniker**



As a completely remote based company, this annual incentive trip allows employees the opportunity to meet in person, collaborate and bond over shared travel memories. This year’s program took place in Thailand and the week-long agenda had an overarching theme inspired by Indiana Jones and The Search for the Siamese Skull. The theme was introduced during the welcome reception through a custom-made briefing video that detailed the history of this alleged “Siamese Skull” in Thailand, and the importance of finding it before the evil “Brotherhood”.

Every aspect of the program was meticulously planned to create a holistic experience based on the Indiana Jones theme. From the beginning, all team building activities (including an amazing race around the island, cardboard boat building, and portable escape rooms), as well as team dinners, all designed collateral and team swag, were designed to immerse qualifiers in their roles as Museum Curators on the hunt for the Siamese Skull. In true Indiana style, the final challenge involved digging up treasure on a beach!

This unconventional remote working environment provides unique challenges when face-to-face liaisons are limited. As such, the primary purpose of this annual incentive trip

is to bring the entire team together for the in-person exchange of ideas and interaction, as well as the promotion of company culture. Breaking the routine of the entire team and bringing them together in a completely new environment also helps to stimulate creativity, problem-solving and allows employees to bond over shared, once-in-a-lifetime experiences.

From the testimonials received in the post-program survey, Moniker is confident they surpassed all expectations, especially on the “culture and people” aspect. Qualifiers from different teams and backgrounds felt they had ample opportunities to mix and form relationships, fostering greater bonds within (and to) their company through the activities and events created.

For further details, please contact:

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