

site

Why incentive travel?

What do you like best about your workplace culture?

What makes you feel truly “seen”  
by co-workers when you do a  
good job at work?

How do you prefer to be recognized by your boss or other company leaders when you do a good job in your role?

If your company was a place, what  
would that space see/sound/smell/  
taste like?

How can we make it easier for everyone to share new ideas or strategies?

How can we help you better  
connect with colleagues in other  
teams or departments?

Think about someone you find inspirational: what stands out most about that person?



When you're feeling discouraged,  
who do you turn to for guidance  
or motivation?

If you were asked to recognize a top-performing colleague, what would you focus on first to make it a special moment for them?

What goals that you're working toward right now feel the most audacious and exciting?

Think about the best day you've had at work recently — what made it stand out?

When have you felt most included and valued on a project or company initiative?

If you were going to work in a completely different field or role, what would you want to do or be?

If you could wave a magic wand and change one thing about your team's dynamic right now, what would it be?

Do you think your company/team needs to get better at setting and achieving shorter-term or longer-term goals?



Is your team better at predicting future outcomes and working toward realizing them, or analyzing past behaviors to achieve better outcomes next time?

How will your market and customers change in the next 3-5 years, that you want to prepare your team for now?

What's most at-risk if you DON'T  
rethink, re-examine, or explore new  
employee rewards?

What skills or abilities do you think best-performing team members share?

How can you tie your rewards strategy to other social responsibility initiatives your company might be exploring?